

GOVERNMENT OF TELANGANA  
OFFICE OF THE DIRECTOR OF PUBLIC HEALTH AND FAMILY WELFARE  
: HYDERABAD:

Rc.No.Spl/DPH&FW-PESHI/2025

Date:05/10/2025

Sub: DPH&FW- Advisory on Rational Use of Cough Syrups in paediatric population-Reg

Ref: 1) F.No 28025/52/2025-SAS.II/EMR, DGHS,MoH&FW, GOI, Nirman Bhavan, New Delhi, Dt:03/10/2025  
2) Press Note No.78/DCA/2025 Dt.4.10.2025 of DCA, Hyderabad

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1. As a part of rational drug use and patient safety in paediatric care, in the reference 1<sup>st</sup> cited, the Directorate General of Health Services (DGHS), MoH&FW, New Delhi, has issued the following advisory, regarding the judicious prescribing and dispensing of cough syrups for children:

- Most acute cough illnesses in children are self-limiting and often resolve without pharmacological intervention.
- Cough and cold medications should not be prescribed or dispensed to children under 2 years. These are generally not recommended for ages below 5 years and above that, any use should follow careful clinical evaluation with close supervision and strict adherence to appropriate dosing, the shortest effective duration and avoiding multiple drugs combinations. Further, the public may also be sensitized regarding adherence to prescription by the Doctors.
- Non-pharmacological measures, including adequate hydration, rest, supportive measures should be the first-line approach.
- All healthcare facilities and clinical establishments must ensure procurement and dispensing of products manufactured under Good Manufacturing Practices and formulated with pharmaceutical-grade excipients. Sensitization of prescribers and dispensers across public and private sectors is essential to uphold these standards of care.

2. All District Medical and Health Officers (DM&HOs) are hereby directed to strictly implement and disseminate this advisory across all government and private clinical establishments, including PHCs, CHCs, District Hospitals, and Medical College Hospitals under their jurisdiction.

3. The DM&HOs are further informed that in the reference 2<sup>nd</sup> cited, Director General Drug Control Administration, Telangana has issued a press note alerting the public to immediately stop using Coldrif Syrup, Batch No. SR-13, Mfg Dt. May-2025, Exp Dt. April-2027, manufactured by Sresan Pharma, Sunguvarchathiram, Kancheepuram District, Tamil Nadu, which has been allegedly adulterated with Diethylene Glycol(DEG). If the public are in possession, they should report to local drug control authority without any delay (toll free number 1800-599-6969).

4. The DM&HOs shall take necessary measures to sensitize the general public on this issue.

 5/10/2025  
Director of Public Health & FW

To

The all DM&HOs in the state

Copy to the Presidents of IMA, THNA & Telangana super-specialty hospital association

Copy to all the Medical superintends through DME & Commissioner VVP

Copy to MD-TGMSIDC

Copy submitted to CHFW& MD-NHM for favour of information

Copy submitted to the secretary HM&FW for favour of information